

DAVIS COUNTY FAIR

2020 SPONSORSHIPS

AUGUST 12-15, 2020

KRISTAL BLESSETT

801-451-3204

KBLESSETT@DAVISCOUNTYUTAH.GOV





ABOUT THE DAVIS COUNTY FAIR

The Davis County Fair is the largest annual event that takes place in Davis County and one of the most family friendly. With approximately 40,000 attendees at the Fair it is a great avenue to gain widespread recognition.

The Legacy Events Center, home of the Fair, is experiencing significant growth as sporting organizations, banquets, expos, and more are choosing to host their events here. Year-round Sponsor opportunities can tap into this market for additional acknowledgement.

Participation at the Fair shows attendees that your business or organization is engaged in and cares for our community.

The Fair would not be possible without the support of our local businesses. We, at the Fair, are so appreciative of those businesses willing to show their support for our community and to invest in sponsoring the 2020 Davis County Fair.

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SPONSORSHIP LEVELS

DIAMOND

\$8,000+

**TITLE SPONSOR OF THE 2020
DAVIS COUNTY FAIR**

- Logo included on all fair marketing, press releases, t-shirt, and website
- Social media or email mentions (1 dedicated per month plus 3 additional mentions per month June-August '20)
- 2 social media giveaways
- Placement of 6 banners at the Fair (2 banners year-round)
- 10x20 vendor booth
- 3 announcer mentions at Rodeo
- Sponsor promotional item "Toss Out" at Rodeo
- 20 complimentary rodeo tickets & VIP experience during the Fair

PLATINUM

\$7,000+

**OPENING DAY / GLOW NIGHT /
MAIN STAGE CONCERT***

- Logo included on marketing of sponsored event, t-shirt, and website
- Social media or email mentions (2x per month starting June '20)
- 1 social media giveaway
- Placement of 5 banners at the Fair (2 banners year-round)
- 10x20 vendor booth
- 2 announcer mentions at Rodeo
- Sponsor promotional item "Toss Out" at the Rodeo
- 15 complimentary rodeo tickets & VIP experience during the Fair

SPONSORSHIP LEVELS

GOLD

\$5,000+

**FRIDAY RODEO / SATURDAY
RODEO / STEM***

- Logo included on marketing of sponsored event, t-shirt, and website
- Social media or email mentions (1x per month starting in June '20)
- 1 social media giveaway
- Placement of 4 banners at the Fair (1 banner year-round)
- 10x20 vendor booth
- 3 announcer mentions at sponsored Rodeo night
- Sponsor promotional item "Toss Out" at sponsored Rodeo
- 12 complimentary Rodeo tickets & VIP experience during the Fair

SILVER

\$3,000+

**MAIN ATTRACTION / CARNIVAL /
PETTING ZOO***

- Logo included in Fair poster, map, Clipper Brochure, t-shirt, and website
- Social media or email mentions (1x per month starting in June '20)
- Placement of 3 banners at the Fair (1 banner year-round)
- 10x10 vendor booth
- 1 announcer mention at Rodeo
- 10 complimentary Rodeo tickets

SPONSORSHIP LEVELS

BLUE RIBBON

\$2,000+

KIDZ AREA / VENDOR EXPO /
LIVING ARTS EXPO / 4-H BARN*

- Logo included in Fair poster, map, Clipper Brochure, t-shirt, and website
- Social media or email mentions starting July '20
- Placement of 2 banners at the Fair (1 banner year-round)
- 6 complimentary Rodeo tickets

RED RIBBON

\$1,000+

MAIN STAGE ACT

- Logo included in Fair poster, map, Clipper Brochure, t-shirt, and website
- Social media or email mentions starting July '20
- Placement of 2 banners at the Fair, plus 1 banner on Main Stage
- 2 announcer mentions at Main Stage
- 4 complimentary Rodeo tickets

WHITE RIBBON

\$500+

- Name included on t-shirt and website
- 1 social media post in June '20
- Placement of 2 banners at the Fair
- 2 complimentary Rodeo tickets

FRIENDS OF THE FAIR

\$300+

- Name included on website
- Placement of 1 banner at the Fair